

## Corporate Opportunities

The DC Jazz Festival (DCJF), the largest musical offering in our nation's capital city, is an exciting, highly-anticipated signature event on Washington, DC's cultural calendar. Having garnered widespread media acclaim since its inception in 2005, the DCJF is recognized among the finest festivals in the global jazz community. In 2011, the Festival attracted more than 80,000 people of all ages and backgrounds from the Washington, DC Greater Metropolitan Area, as well as out-of-town visitors, who came to enjoy and be enriched by over 100 performances and programs in nearly 50 venues throughout the city — all for the love of jazz.

Education is a major priority and primary component of the DC Jazz Festival, and the DCJF year-round *Roberta Flack Music Excellence Education Program* serves thousands of DC public and charter school students, enabling them to learn about, enjoy and appreciate jazz, our nation's singular original art form.

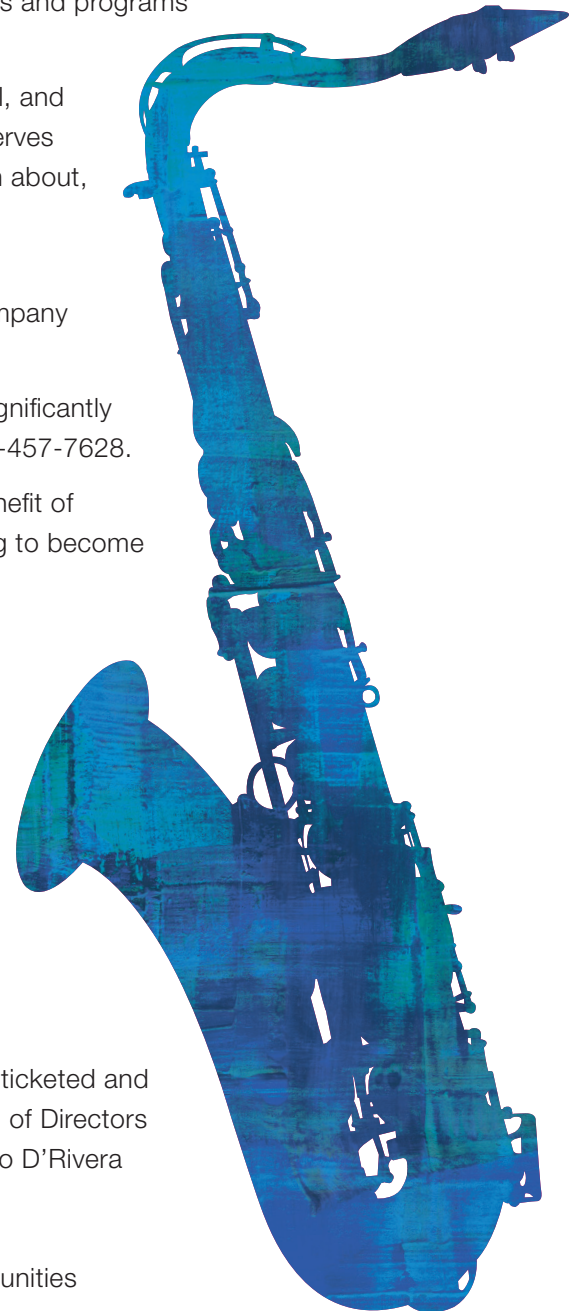
But it takes more than love to bring emerging, nationally and internationally renowned artists to perform at the Festival each year. That's where your company can help — by becoming a sponsoring partner of the 2012 Festival.

To learn more about how your company can play an important role, while significantly advancing your brand, visit [www.dcjazzfest.org](http://www.dcjazzfest.org) or call Sunny Sumter at 202-457-7628.

Join a distinguished circle of DCJF partners, and enjoy the pleasure and benefit of supporting performances and year-round educational programs by choosing to become a festival sponsor. Categories include:

### **GOLD \$50,000**

- Presenting sponsor partner privileges for one major event, including presenting title, co-branding promotion, signage, and on-site marketing opportunities
- Prominent corporate logo/name and recognition on the DCJF website and pre-approved promotional materials, such as the DCJF brochure (distribution 40,000), print and online advertisements, press releases, newsletters, posters, and social media networks
- Sponsorship of three communiqués sent to the DCJF mailing list
- Festival event privileges, including 12 VIP tickets to your choice of DCJF ticketed and exclusive concerts, including invitation-only reception with Festival Board of Directors and Executive Producer Charles Fishman and Co-Artistic Director Paquito D'Rivera
- Invitation for two (2) to the Annual Trustees Dinner
- Backstage "Meet and Greet" with headline artists including photo opportunities



# DCJF Sponsorship



## SILVER \$25,000

- Corporate logo/name and recognition on DCJF website and selected promotional materials, such as the DCJF brochure, press releases, print and online advertisements, newsletters, posters, and social media networks
- Sponsorship of two communiqués sent to the DCJF mailing list
- Festival event privileges, including 6 complimentary tickets to your choice of DCJF ticketed and exclusive concerts and VIP access
- Invitation for two (2) to the Annual Trustees Dinner
- Backstage “Meet and Greet” with headline artists including photo opportunities

## BRONZE \$10,000

- Corporate logo/name listing on DCJF website and selected promotional materials, such as the DCJF brochure, press releases, print and online advertisements, newsletters, posters, and social media networks
- Sponsorship of one communiqué sent to the DCJF mailing list
- 2 VIP tickets to DCJF’s *Jazz Meets the Classics* at the Kennedy Center
- Event privileges, including 4 complimentary tickets to your choice of DCJF ticketed concerts
- Invitation for two (2) to the Annual Trustees Dinner
- Backstage “Meet and Greet” with Festival artists including photo opportunities